



FOR ALL

WOMEN'S AND GIRLS' FOOTBALL IN NUMBERS 2017/18 SEASON

THE FA'S STRATEGY FOR WOMEN'S AND GIRLS' FOOTBALL: 2017-20

OBJECTIVES:

- DOUBLE PARTICIPATION
- DOUBLE FANS
- CONSISTENT SUCCESS ON THE WORLD STAGE

PARTICIPATION

3,818



AFFILIATED YOUTH TEAMS

1,580



AFFILIATED WOMEN'S TEAMS

900,000



GIRLS PLAYING (5-15)

1,580,000



WOMEN PLAYING (16+)

2,480,000



TOTAL FEMALE PLAYERS

150



AFFILIATED DISABILITY TEAMS

1,219



MINI-SOCCER TEAMS

8,000

ATTENDED FA GIRLS' FOOTBALL FESTIVALS AND FANZONES

42,110

FA GIRLS' FOOTBALL WEEK ATTENDEES (APRIL 2018)

880



THE FA GIRLS' FOOTBALL CENTRES

60 NEW



FA GIRLS' FOOTBALL SCHOOL PARTNERSHIPS ESTABLISHED

LIONESSES

NO. 4

FIFA RANKING

SEMI-FINALISTS IN UEFA WOMEN'S EURO 2017

25,603

FANS



ENGLAND v WALES FIFA WOMEN'S WC QUALIFIER APRIL 2018

2,511



PLAYERS ON ENGLAND TALENT PATHWAY

SSE WOMEN'S FA CUP FINAL RECORD ATTENDANCE

45,423



4.6/5

SSE WOMEN'S FA CUP FINAL VISITOR EXPERIENCE RATING

20



TEAMS IN THE FA WSL

THE DOMESTIC GAME

276

ENTRIES INTO SSE WOMEN'S FA CUP AND PRIZE MONEY:

£251,300

AWARENESS

60+

WOMEN'S FOOTBALL MATCHES BROADCAST OR STREAMED ONLINE (INCLUDING RADIO)

1.9 MILLION

PEAK AUDIENCE FOR THE SSE WOMEN'S FA CUP FINAL

6 & 2

SPONSORS

BROADCAST PARTNERS

1.7 MILLION VIEWERS

FOR ENGLAND v WALES, FIFA WOMEN'S WORLD CUP QUALIFIER APRIL 2018

182,000



10% INCREASE IN SOCIAL MEDIA FOLLOWING

1.4 MILLION VIEWERS

PEAK VIEWING FOR BBC WOMEN'S FOOTBALL SHOW

FEMALE WORKFORCE

40,645

FA-QUALIFIED COACHES (INCLUDING 47 'A' LICENCE HOLDERS AND SEVEN PRO-LICENCE HOLDERS)



1,450



FA-QUALIFIED REFEREES (393 TRAINEES)

8



WOMEN'S HIGH-PERFORMANCE FOOTBALL CENTRES ESTABLISHED

8



COACH DEVELOPMENT OFFICERS APPOINTED

2



FEMALE MEMBERS OF THE FA MAIN BOARD

16



FEMALE MEMBERS OF FA COUNCIL

